



ENGLISH EDITION  
1<sup>st</sup> JULY – 15<sup>th</sup> JULY

# ORIENTAL TIMES

## NEWSLETTER OF ORIENTAL GROUP OF INSTITUTES

### EDITORIAL



The editorial in this issue shares the success story of our Alumnus, Nemesh Singh, one of the common lot admitted to Oriental, groomed later in the extra-ordinary way at Oriental. A successful entrepreneur, he talks about how his educational organization helped him to attain colossal success in life.

While talking to media, He says “I owe my success to the journey that landed me in Oriental and that made me the person who I am today. I can’t thank Oriental enough for what it has done for me. If it was not for the faculty and the environment of this campus, I would have never been able to achieve this much.”

He added that if you are looking for a college where you, not only get a degree but you are also trained on overall development, then Oriental is your destined place.

Today he runs his own start-up turned into a multi-national software company, ‘Appointy’. One of the youngest entrepreneurs, his company’s annual turnover is multimillion.

The campus is replete with such success stories. We shall of & on bring such examples for our readers.



### LOOK INSIDE



“Today’s decision going be tomorrow’s reality”

Faculty Induction Program

Officials from Security Forces visit  
Campus

Oriental campus all set for placements

Faculty achievements

Remembrance of “Management Gurus”

Upcoming events

“Sometimes it’s the smallest decisions that can change your life forever.”

*Decisions, Decisions...*



Quote by Keri Russell truly helps us understand why decision making is not an easy task but under right guidance or parallel assistant it’s not so tough either....Starting from form filling to choosing the right college; the journey itself edifies a lot. First step towards bright future is select on college for oneself. An unlimited option in courses, colleges and Universities make such course of action sturdy but helps school students to widen their vision for themselves. College not only acts as a platform to fulfill dreams, or shape the dreams of their students, but also gives a beautiful experience while transforming a student from professional. Student’s willingness is increasing day by day to prefer **colleges/university that design and deliver** courses to cater market needs and those that take different approaches towards evaluating and assessing the aptitude & competence potentialities of students. College education is thus three/four year’s investment of time and money.

People will typecast you based on your personality, and tell you what to do. Who we are and who we will become, should not be dependent on what colleges the friends are choosing or where it ranks on a list, finding a good fit is an individual decision which requires time and thoughtfulness. As **“Choices are the hinge of destiny” - One has to act wisely to add value to life.**

## FACULTY INDUCTION PROGRAM

Faculty Induction Program was organized at Oriental Group of Institutes. It was exclusively designed for the newly inducted faculty members, the two-days event was intended to extend a warm welcome to the fresh batch of Teachers/ Trainers to the Oriental family, also briefing them about the people, systems, policies, activities, work ethics & culture at the institutes.







It was a delightful occasion when the officials BSF, CRPF and ITBPF visited Oriental campus.

They went for an interactive session with the members of Staff, Administration and Management of Oriental Group and appraised the gathering about the latest technologies used in Defense Services.

The officials were accorded a warm welcome by the Chairman Oriental Group, Shri Praveen Thakral and CEO, Shri R.K. Sahni. They inspected the campus to witness the exquisite infrastructure, amidst the green surroundings. They also got insights of Oriental life and culture through a brief movie.



It is a momentous occasion like every year, that the company officials of renowned companies have started addressing students of Final Year B Tech., signaling commencement of campus drives and recruitment process in full swing.

The students have geared up themselves, for a head on preparation, by attending in house training sessions of aptitude, coding, verbal ability and required skill sets, held on campus.

## TCS INSTITUTE VISIT AND STUDENT DEVELOPMENT PROGRAM

It was a benefited learning for the students of Oriental, when officials from TCS visited Oriental Campus on 10<sup>th</sup> July 2019.

TCS has been more than just an Organization Partner to Oriental. TCS's constant engagement with Oriental has only strengthened our bond with them. Oriental as always, greeted a warm welcome to TCS officials.

A session on SAP HANA for the CS, IT & EC students of 2nd and 3rd year B Tech was taken by the officials. This session was enlightening for the students as they were made aware of the latest technology trends from Industrial point of view. Also, the students of final year were given guidance on resume building and interview preparation so as to do better in the upcoming Placement Season.

**This fortnight issue of newsletter has covered latest publications of faculty members of Oriental Group**

**Ms. Manju Gupta**

Professor EX, OIST



**Latest Publication:**

- ✓ Implementation of New Electricity Norms for Deviation Settlement: A Case Study of India”, **Cogent Engineering (Taylor & Francis Group)** (2019), 6: 1623152 <https://doi.org/10.1080/23311916.2019.1623152> (Scopus)



**Dr. Anup K. Chakraborty**

Dean, OCP

**Latest Publication & Membership:**

- ✓ Published Textbook of Phytochemistry ISBN no. 94815-43343-29-8, Pee vee Publication, June 2019 as per PCI syllabus for B. Pharm V semester.
- ✓ He is a Member of Editorial board in International Journal of Chemistry, Pharmacy and Technology



## REMEMBRANCE OF “MANAGEMENT GURUS” FOR THEIR CONTRIBUTIONS IN MANAGEMENT ON THEIR BIRTHDAY



**Kaoru Ishikawa**

**(13 July 1915)**

**Contributions:**

The man who developed the approach of Quality Circle also known as Ishikawa Charts.

**Ishikawa Diagram**

Also known as Cause-and-effect Diagram or Fishbone Diagram.

**Seven Basic Quality Tools**

Seven Basic Quality Tools were first emphasized by Ishikawa.

**Quality Circles**

Ishikawa introduced the concept of Quality Circles.

**Company-wide Quality**

Ishikawa believed that quality must be company-wide.



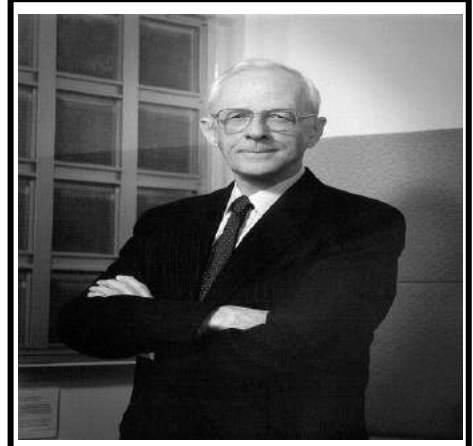
**William Henry Leffingwell**

**(14 July 1876)**

**Contributions:**

The man who introduced scientific management at work place.

The insistence on standardization despite objections based on the apparent, uniqueness of task or workers was explicit in his books on in his books applying scientific management to office work



**Jay Wright Forrester**

**(14 July 1918)**

**Contributions:**

Founder of “Systems Dynamics Approach”

By integrating concepts of feedback control theory and digital computation, he created a new approach to simulating the behavior of social systems, explaining that behavior and designing effective policies to improve system performance.

### Management

- **International Conference on Business Management and Social Innovation (ICBMSI-19).**  
**Date:** 20th-Jul-2019  
**Venue** - Courtyard by Marriott  
Dainik Bhaskar Mall, Hoshangabad Road, Zone-I, Arera Hills,  
Bhopal, Madhya Pradesh 462011
- **International Conference on Finance, Bank & Economics (ICFBE-19).**  
**Date:** 21st-Jul-2019  
**Venue** - Courtyard by Marriott  
Dainik Bhaskar Mall, Hoshangabad Road, Zone-I, Arera Hills,  
Bhopal, Madhya Pradesh 462011

### Engineering

- **International Conference on Environment and Life Science (ICENLISC-19)**  
**Date:** 20th-Jul-2019  
**Venue** - Courtyard by Marriott  
Dainik Bhaskar Mall, Hoshangabad Road, Zone-I, Arera Hills,  
Bhopal, Madhya Pradesh 462011
- **International Conference on Artificial Intelligence, Robots and Mechanical Engineering (ICAIRME)**  
**Date:** 21<sup>st</sup> July 2019  
**Venue:** New Delhi  
(<http://academicsconference.com/Conference2019/2/NewDelhi/ICAIRME/>)
- **Online International Conference on Innovation in Electrical, Electronics and Intelligent Computing ICI2EIC 2019, Society for Engineering Education Enrichment, Online Conference.**  
**Date:** 19-20th July 2019  
**Venue:** Coimbatore, Tamil Nadu,

### Pharmacy

- **International Conference On Medical, Biological And Pharmaceutical Sciences (ICMBPS-19).**  
**Date:** - 20th-Jul-2019  
**Venue** - Ginger Hotel in Indore  
Agra Bombay Road, Off NH 3, Beside Raj TV Office, Near ShaniwarDarpan, Post LIG Square,  
ChhotiKhajrani, Indore, Madhya Pradesh 452008



## CREDITS

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